

For Immediate Release

Mouser Electronics Named e-Commerce Distributor of the Year, Europe, by Vishay Intertechnology

July 5, 2017 – [Mouser Electronics](http://www.mouser.com), Inc., the industry's leading New Product Introduction (NPI) distributor with the widest selection of semiconductors and electronic components, has been named 2016 e-Commerce Distributor of the Year for Europe by [Vishay Intertechnology](http://www.vishay.com). This is the fifth consecutive year that Mouser has received this prestigious award.

"We greatly appreciate this recognition from Vishay," said Graham Maggs, Vice President of Marketing, EMEA, at Mouser Electronics. "Design engineers look to Vishay for the latest discrete semiconductors and passive electronic components that can differentiate their products. This e-commerce award from our valued supplier partner is a fantastic endorsement of our efforts and we extend our great appreciation to Vishay."

"Mouser is a very successful partner in all our e-commerce programs," commented Philippe Masson, Senior Director of Distribution, Europe at Vishay. "Their business model and company structure ensures that design engineers are introduced to our very wide portfolio of parts efficiently and quickly, and we thank them for their efforts to support customers' needs."

Vishay Intertechnology manufactures a wide range of discrete semiconductors (diodes, MOSFETs, and infrared optoelectronics) and passive electronic components (resistors, inductors, and capacitors). To learn more about Vishay products available at Mouser Electronics, visit <http://www.mouser.com/vishay>.

With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 4 million products from over 600 manufacturers. Mouser offers 22 support locations around the world to provide best-in-class customer service and ships globally to over 550,000 customers in 170 countries from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

About Vishay

Vishay Intertechnology, Inc. is one of the world's largest manufacturers of discrete semiconductors (diodes, MOSFETs and infrared optoelectronics) and passive electronic components (resistors, inductors and capacitors). These components are used in virtually all types of electronic devices and equipment in the industrial, computing, automotive, consumer, telecommunications, military, aerospace, power supplies, and medical markets. Vishay's product innovations, successful acquisition strategy and "one-stop shop" service have made it a global industry leader.

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