

For Immediate Release

Mouser Electronics New Product Insider: March 2018

Global Distributor Leads in New Product Introductions

March 21, 2018 – [Mouser Electronics](http://www.mouser.com), Inc. specializes in the rapid introduction of new products and technologies. As the industry leader in New Product Introductions (NPIs), Mouser makes it a priority to stock the newest products and technologies from our 700+ manufacturer partners, giving customers an edge and helping speed time to market.

Last month, Mouser launched more than 215 [new products](#) ready for same-day shipment.

Some of the products introduced by Mouser last month include:

- [Maxim Integrated MAX12900 Sensor Transmitter AFE](#)
The Maxim MAX12900 is a highly integrated, ultra-low-power 4 mA – 20 mA sensor transmitter that offers space savings of more than 20 percent and power savings up to 50 percent.
- [Molex Sealed FAKRA RF Connectors](#)
Molex FAKRA RF Connectors offer a sealed, inline solution for automotive cameras, radio antenna, keyless entry or any application requiring an IP69K rating, along with mechanical key feature and color coding to ensure a proper connection.
- [NXP Semiconductors i.MX 8M Quad Evaluation Kit](#)
The NXP i.MX 8M Quad evaluation kit offers industry-leading audio and video capabilities for developing flexible, high-performance applications based on the [i.MX 8M](#) Quad, i.MX 8M Dual, and i.MX 8M QuadLite applications processors.
- [InvenSense ICM-20789 7-Axis Inertial and Barometric Pressure Sensor](#)
The InvenSense ICM-20789, the industry's first 7-axis inertial and barometric pressure sensor, combines a 3-axis gyroscope, 3-axis accelerometer, Digital Motion Processor™ (DMP), and an ultra-low-noise MEMS capacitive barometric pressure sensor.

To see more of the New Product Insider highlights, go to www.mouser.com/newproductinsider.

With its broad product line and unsurpassed customer service, Mouser strives to empower innovation among design engineers and buyers by delivering advanced technologies. Mouser stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is continually updated and offers advanced search methods to help customers quickly locate inventory. Mouser.com also houses data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a Berkshire Hathaway company, is an award-winning, authorized semiconductor and electronic component distributor focused on rapid New Product Introductions from its manufacturing partners for electronic design engineers and buyers. The global distributor's website, Mouser.com, is available in multiple languages and currencies and features more than 5 million products from over 700 manufacturers. Mouser offers 22 support locations around the world to provide best-in-class customer service and ships globally to over 600,000 customers in 170 countries from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

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– 30 –

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