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For Immediate Release

Mouser Electronics Signs Global Distribution Agreement with CUI Inc.

March 10, 2015 – [Mouser Electronics](http://www.mouser.com), Inc., the global authorized distributor with the newest semiconductors and electronic components, today announced it has entered into a global distribution agreement and partnership with [CUI Inc](http://www.cui.com) - a global leader in the development and distribution of electro-mechanical components for over 25 years. The company, a subsidiary of CUI Global, offers a comprehensive product offering consisting of power, motion control and component-based products that address many design challenges across a wide range of industries and applications.

The [CUI product line](#), now available from Mouser Electronics, is comprised of two major product groups: Power and Components. Offering highly efficient [power supply solutions](#) from the wall to the point of load, CUI's power products include their [Novum Advanced Power line](#), AC/DC power supplies, and DC/DC converters. The Novum Advanced Power segment is comprised of intermediate bus and digital point-of-load converters, while their AC/DC line includes external, internal, DIN-rail, and LED driver solutions ranging from 1 watt to 800 watts. Their general purpose DC/DC converter line includes isolated, non-isolated, LED and IGBT drivers ranging from 1 watt to 600 watts with a wide range of package configurations. To complement their Power product group, CUI will also offer through Mouser Electronics a portfolio of world-class board-level components consisting of buzzers, connectors, encoders, microphones, speakers and thermal management solutions.

"Mouser's corporate culture, core strengths and way of doing business aligns very well with CUI," said Matt McKenzie, President of CUI. "Having this nucleus between the two companies, while leveraging Mouser's expertise in technology, product introduction, e-commerce and distribution, will only help us achieve our goal in growing our global market reach even faster."

In keeping with Mouser's commitment to its customers, CUI continually invests in programs and technologies that save engineers valuable time during the design and development process.

"CUI's world-class line of power supplies and board-level components are a great complement to our existing product portfolio for our customers," said Barry McConnell, Mouser Senior Vice President of Products. "Their continuous strive toward innovation and helping to conquer design challenges with their leading-edge solutions is sure to benefit our engineering communities worldwide."

To learn more about CUI, visit <http://www.mouser.com/cui-inc/>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 20 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About CUI Inc.

CUI Inc is a technology company focused on the development and distribution of electronic components. At the leading edge of power supply design, the organization supports customers as they strive to improve the energy efficiency and environmental credentials of their application. The company's power group is complemented by a portfolio of world-class board level components, consisting of interconnect, sound, motion control and thermal products. An unwavering commitment to create collaborative partnerships with customers and a drive to see that their design project is a success has been a hallmark of CUI's sustained growth since its founding in 1989. As a leader in the industry, CUI will continue to invest in the future through new technologies, talented employees, expanded manufacturing capabilities, and a growing global reach.

Trademarks

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– 30 –

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