



US Headquarters
1000 N. Main Street, Mansfield, TX 76063, USA
(817) 804-3800 Main
www.mouser.com

For Immediate Release

Mouser and ADI Sponsor “Create the Future” Design Contest for Engineers and Students

April 23, 2014 – [Mouser Electronics](http://www.mouser.com), Inc., a leading engineering resource and global distributor of semiconductors and electronic components, is sponsoring the 12th annual *NASA Tech Briefs* magazine “Create the Future” Design Contest, a challenge to engineers and students worldwide to create the next great thing. Mouser is being joined in this sponsorship by [Analog Devices](http://www.analog.com).

The grand prize winner will receive global recognition and a cash prize of \$20,000 for an innovative product that benefits society and the economy. Previous contests have produced more than 9,000 design ideas from engineers, educators and students in more than 100 countries. Entries are being accepted now through July 1, 2014. To learn more, visit <http://www.mouser.com/createthefuture2014/>.

"Advancing technological innovation is at the heart of what we do here at Mouser and we are very excited to support design engineers by helping to sponsor this global design contest for them," said Kevin Hess, Mouser Electronics' Vice President of Technical Marketing.

Previous grand prize winning entries include a key fob-sized device that makes smart phones "smarter" by enabling consumers to run a variety of low-cost sensing applications; an economical, rapid screening device to prevent food borne illness; a wheelchair propulsion system designed to increase the user's mobility while decreasing upper body, repetitive stress injuries; a mechanism that makes CPR easy and safe for anyone to perform; a fuel-saving motor/pump for cars and trucks; a low-cost in-vehicle emergency warning system; and a new type of energy-efficient lighting.

The “Create the Future” Design Contest has been responsible for bringing attention to product designs that increase the quality of life, improve the efficiency and quality of healthcare and help to reduce dependence on non-renewable energy sources. The Contest was launched in 2002 by the publishers of *NASA Tech Briefs* magazine to help stimulate and reward engineering innovation. Visit <http://www.mouser.com/createthefuture2014/>.

“Mouser is known worldwide for their rapid introduction of the newest products, and unparalleled support of innovation,” said Joseph Pramberger, publisher of *NASA Tech Briefs*. “We are excited for the opportunity to work with such a solid partner – one known in the industry for their strong commitment to foster and serve engineers and their design needs.”

The grand prize winner will be chosen from the winners in seven entry categories including: Aerospace & Defense, Consumer Products, Electronics, Machinery & Equipment, Medical, Sustainable Technologies and Transportation & Automotive. Contest entries can be submitted by an individual or a team. An independent industry panel will judge the entries. Web site visitors are invited to vote for their favorite entry. For more information on how to enter the contest, go to <http://www.mouser.com/createthefuture2014/>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 20 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated many times per day and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to more than 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About Analog Devices Inc.

Innovation, performance, and excellence are the cultural pillars on which Analog Devices (ADI) has built one of the longest standing, highest growth companies within the technology sector. Acknowledged industry-wide as the world leader in data conversion and signal conditioning technology, Analog Devices serves over 60,000 customers, representing virtually all types of electronic equipment. Analog Devices is headquartered in Norwood, Massachusetts, with design and manufacturing facilities throughout the world. Analog Devices is included in the S&P 500 Index.

About Tech Briefs Media Group

Tech Briefs Media Group is publisher of *NASA Tech Briefs*, the largest-circulation design engineering magazine worldwide, and *Medical Design Briefs*, the only OEM publication targeted 100% to medical design engineers and managers. Additional publications include *Aerospace and Defense Technology*, *Photonics Tech Briefs*, *Imaging Technology*, *Motion Control and Automation Technology*, and *Lighting Technology*. Combined, these products reach over 600,000 engineers and managers worldwide.

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