

For Immediate Release

Mouser Signs Global Distribution Deal with Digilent

February 12, 2015 – <u>Mouser Electronics</u>, Inc., the global authorized distributor with the newest semiconductors and electronic components, today announced that it has reached a distribution agreement with <u>Digilent</u> Inc., a subsidiary of National Instruments. Diligent is a leading engineering design company serving students, universities, engineers, and OEM's worldwide with technology-based educational tools.

"The entire range of Digilent's design tools offers an exciting addition to the Mouser Electronics product portfolio," said Russell Rasor, Mouser Vice President of Supplier Management. "Mouser has been committed to education since its founding and continues at every level to foster new generations of design engineers. This partnership is a huge win for Mouser and our customers."

"With an industry-leading global distributor such as Mouser Electronics we will now be able to expand our mission to educate design engineers in new countries and markets," said Steve Johnson, Digilent's president. "With Mouser's strength in distribution, its renowned service and high-speed delivery system, and their focus on design engineers, Mouser is uniquely suited to the needs of Digilent by helping us reach our customers."

Some of the newest Digilent products available from Mouser Electronics include:

- The <u>Digilent Analog Discovery™ USB Oscilloscope</u> is a multi-function measurement tool that turns any PC into a powerful engineering test device. Driven by the free WaveForms™ software, the Analog Discovery lets you build and test analog and digital circuits in virtually any environment, in or out of the lab. The USB-powered Analog Discovery plugs into the USB port of any PC, allowing it to act as a combination oscilloscope, logic analyzer, spectrum analyzer, digital pattern generator, voltmeter, and more. It's small enough to fit in your pocket, but powerful enough to replace a stack of lab equipment.
- The <u>Digilent ZYBO Zynq™-7000 Development Board</u>, features rich, ready-to-use, entry-level embedded software and digital circuit development platform. The ZYBO provides an alternative to designers that wish to leverage the massive processing power and extensibility of the Zynq AP SoC architecture. The board has a companion textbook, The Zynq Book, available to use in conjunction with the ZYBO.

For more information, visit http://www.mouser.com/Digilent.

Mouser / Digilent New Supplier

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 20 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

About Digilent

Digilent Inc. is a leading electrical engineering products company serving students, universities, and OEM's worldwide with technology-based educational design tools. Digilent endeavors to make more engineers through making technology accessible to any audience. Since its founding in 2000, Digilent has brought products that blend the world of engineering education with engineering professionals. Digilent not only creates hardware that features cutting edge semiconductor technology, but it also offers resources including teaching materials, sample labs, shared curriculums. Digilent products can now be found in over 2000 universities in more than 70 countries throughout the world. In addition to its own products, Digilent has OEM design and manufacturing services for leading technology companies including Analog Devices and Cypress Semiconductor.

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