



For Immediate Release

Mouser Electronics and Grant Imahara Release Video on First-of-Its-Kind I.S.S. Design Challenge

August 29, 2016 – [Mouser Electronics](#) Inc., a leading global distributor of electronic components, today released a [new video](#) for the [International Space Station \(I.S.S.\) Design Challenge](#), part of Mouser’s award-winning [Empowering Innovation Together™](#) program. In this new video, celebrity engineer Grant Imahara describes the first-of-its-kind global contest, in which participants create an object that can be 3D-printed aboard the I.S.S. Mouser is accepting entries for this incredible competition now through Oct. 7, 2016.

The [I.S.S. Design Challenge](#) is a call to college and university students, engineers, and makers, to create a 3D-printable project designed to help I.S.S. astronauts in space. All entries will be judged by Imahara and a former commander of the I.S.S.

“Like previous Empowering Innovation Together challenges, the I.S.S. Design Challenge is a fantastic opportunity for engineers of all levels to prove their genius,” said Imahara. “This contest adds the incredible elements of 3D printing and space!”

For the I.S.S. Design Challenge, Mouser has partnered with the Institute of Electrical and Electronics Engineers (IEEE) and Made In Space, along with Hackster and MacroFab. The winner of the I.S.S. Challenge will receive a 3D printer, a consultation with Made In Space — pioneers in additive manufacturing technology for use in the space environment — and the prestige of seeing their design 3D-printed aboard the I.S.S. Mouser’s valued supplier partner [Amphenol](#) is a co-sponsor of the program.

“This contest definitely kicks up the excitement level by challenging our customers to create something to be used in space,” said Glenn Smith, President and CEO of Mouser Electronics. “Mouser’s unparalleled selection of electronic components allows both amateurs and professionals to create anything they can dream up.”

To learn more about the I.S.S. Design Challenge, view the video at https://youtu.be/j4FMRuZ_VRM.



Mouser / Mouser and Imahara Release I.S.S. Design Challenge Video
Page 2

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 600 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 500,000 customers in 170 countries from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About Grant Imahara

Well known in the engineering community, Grant Imahara has paired his engineering expertise with a Hollywood TV and film career. In addition to his roles on *MythBusters* and *BattleBots*, Imahara is the inventor behind many famous robotic characters, including the Star Wars prequel-era R2-D2, talking robot sidekick Geoff Peterson from *The Late Late Show with Craig Ferguson*, and the rhythmic arms on the modern-day Energizer Bunny.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.

– 30 –

Further information, contact:
Kevin Hess, Mouser Electronics
Senior Vice President of Marketing
(817) 804-3833
kevin.hess@mouser.com

For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Manager, Corporate Communications and Media Relations
(817) 804-7764
kelly.degarmo@mouser.com