



US Headquarters
1000 N. Main Street, Mansfield, TX 76063, USA
(817) 804-3800 Main
www.mouser.com

For Immediate Release

Mouser to Showcase Newest Technologies at Sensors Expo 2016

June 16, 2016 – [Mouser Electronics](http://www.mouser.com), Inc., the global authorized distributor with the newest semiconductors and electronic components, will showcase some of the newest sensor technologies from its manufacturer partners at the [Sensors Expo and Conference 2016](http://www.sensorsexpo.com), June 22–23 at the McEnery Convention Center in San Jose, California.

The [Sensors conference](http://www.sensorsconference.com) is the only industry event in North America focused on [sensors](http://www.sensorsconference.com), [MEMS](http://www.sensorsconference.com), and related technologies. Mouser representatives will be at Booth 523 to demonstrate the newest sensor technologies available for same-day shipping through Mouser.com, from its manufacturer partners. On display will be new products from Amphenol, Analog Devices, Bosch, Broadcom, Fairchild, Intel, Microchip, Nordic, NXP, Rohm Semiconductor, Seeed, Sensirion, TE Connectivity, and Texas Instruments.

“Sensors Expo is one of the most exciting events in the industry, providing opportunities for the engineering community to network and learn,” said Kevin Hess, Senior Vice President of Marketing at Mouser Electronics. “The conference lets engineers and students experience firsthand the most cutting-edge technologies on the market today. Mouser is proud to once again support and attend.”

At Booth 523, Mouser representatives will be on hand to discuss the newest sensor products available at Mouser, as well as a live demonstration of the new [Hexiwear Wearable Development Kit](http://www.mouser.com), developed by [MikroElektronika](http://www.mikroelektronika.com). Engineers can also find more information about Mouser's [Empowering Innovation Together](http://www.mouser.com)™ program. The exciting series with celebrity engineer and former *Mythbusters* host Grant Imahara heads into its second year inspiring innovative thinking in engineering design. Additionally, attendees can stop by the Mouser booth for a chance to win an Apple Watch or Moto 360 (2nd Gen) smartwatch.

To learn more about Mouser at Sensors Expo 2016, visit <https://eng.info.mouser.com/sensors-expo>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 22 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 600 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 500,000 customers in 170 countries from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

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Further information, contact:
Kevin Hess, Mouser Electronics
Senior Vice President of Marketing
(817) 804-3833
Kevin.Hess@mouser.com

For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Manager, Corporate Communications and Media Relations
(817) 804-7764
Kelly.DeGarmo@mouser.com