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**For Immediate Release**

## **Mouser Empowers ‘Next Great Thing’ with Time-Saving Development Tools Center on Mouser.com**

**December 1, 2014** – [Mouser Electronics](http://www.mouser.com), Inc., the global authorized distributor with the newest semiconductors and electronic components, announced today the launch of its new [Engineering Development Tools Center](#) on Mouser.com. This time-saving microsite allows developers to select from a variety of development tools for products such as microcontrollers, analog and digital ICs, LED lighting, optoelectronics, wireless, and more.

The new [Engineering Development Tools Center](#), available on Mouser.com, saves developers time and effort by offering an online development tools selection guide, providing easy access to a wide selection of development tools from leading manufacturers. Products available include compilers, evaluation and development boards, emulators, starter kits, and reference designs.

“Engineering development tools are a key element of the design process,” said Kevin Hess, Mouser Vice President of Technical Marketing. “Our new Dev Tool Center allows engineers to choose from thousands of tools, helping them find the right tool for their requirements, speeding their time to market.”

Tools can be sorted and selected by category and manufacturer. For example, [embedded processor development tools](#) can be sorted by architectures such as AVR, ARM, MSP430, and more. Categories for the [sensor development tools](#) include acceleration, current sensor, magnetic sensor, temperature, and touch sensor development tools. Developers can also review the newest design resources under the “Featured Development Tools” section. [Software and other downloads](#) include Mouser’s free [MultiSIM BLUE](#) software as well as [Altera’s Quartus® II software](#), [STMicroelectronics’ STM32 Java software](#), and the [Keil Tools MDK-PRO](#).

To learn more about the new Development Tools Center, visit the Mouser.com website at <http://www.mouser.com/development-tools-center/>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 20 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated many times per day and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 400,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

### **Trademarks**

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