

For Immediate Release

Mouser Electronics and VIA Technologies Sign Global Distribution Agreement

June 29, 2016 – <u>Mouser Electronics</u>, Inc. today announced a global distribution agreement with <u>VIA Technologies, Inc.</u>, a global leader in the development of highly integrated embedded platform and system solutions for <u>machine-to-machine</u> (M2M), <u>Internet of Things</u> (IoT), and <u>smart city</u> applications.

The <u>VIA product line</u>, now available at Mouser Electronics, consists of a series of powerful, highly integrated boards and modules that enable the rapid development of embedded system designs based on industry-standard PicoITX and ETX form factors. The <u>VIA EPIA-P910</u> integrates the advanced performance of a 1.2GHz VIA Eden® X4 processor with a media system processor (MSP), and a rich set of inputs and outputs (I/O) and connectivity features, including two USB 3.0 ports, one Gigabit Ethernet port, one Mini HDMI port, and one VGA port. The <u>VIA EPIA-M910</u> is available with a 1.2GHz VIA QuadCore E-Series (with fan) processor, 1.6GHz VIA Nano® X2 E-Series processor, or a fanless 1.0GHz VIA Eden X2 processor. The board also includes an MSP, onboard HDMI and VGA ports, two 18/24-bit LVDS connectors, dual Gigabit Ethernet ports, and support for up to eight USB 2.0 ports and eight COM ports.

The <u>VIA ETX-8X90</u> is a highly-integrated embedded multimedia module with native ISA/PCI support for legacy expansion cards and applications. Powered by a 1.2GHz VIA Nano X2 E-Series dual-core processor and VIA VX900 MSP, the board offers exceptional processing and multimedia performance and provides an easy upgrade path for existing ETX devices. The <u>VIA VAB-600, VAB-820, and VAB-1000</u> Pico-ITX boards combine rich I/O connectivity with low power consumption to offer a choice of ultra-reliable, cost-efficient ARM platforms. The VAB-600 features an 800MHz processor, the VAB-820 a 1.0GHz quad core NXP system on chip (SoC), and the VAB-1000 a 1.0GHz dual core VIA Elite E1000 SoC.

"VIA's highly integrated solutions provide the flexible and reliable platforms that design engineers need to quickly create robust prototypes and speed time-to-market for embedded and enterprise IoT devices," said Andy Kerr, Vice President, Supplier Management for Mouser Electronics. "Through this partnership, Mouser can bring VIA's innovative platforms to an even broader range of customers worldwide."

"We are excited about this agreement with Mouser Electronics, a company well-known for its worldwide distribution and support system," said Richard Brown, Vice-President of International Marketing, VIA Technologies, Inc. "By partnering with Mouser, we can capitalize on their expertise in delivering the newest technologies to engineers to expand our customer base around the world."

To learn more, visit http://www.mouser.com/via-technologies.

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 22 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 600 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 500,000 customers in 170 countries from its 750,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

About VIA Technologies

VIA Technologies, Inc is a global leader in the development of highly-integrated embedded platform and system solutions for M2M, IoT, and Smart City applications, ranging from video walls and digital signage to healthcare and industrial automation. VIA's global network links the high-tech centers of the U.S., Europe and Asia, and its customer base includes the many world's leading high-tech, telecommunications, consumer electronics industry brand names.

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