# FOR IMMEDIATE RELEASE

# Samtec Connectors Target Automotive Lighting, Infotainment, and Power

**The latest additions to the growing family of A-series PPAP connectors offer space savings and flexibility in rugged conditions.**

[**New Albany, IN**]-- Samtec, Inc., the service leader in the connector industry, has announced new additions to its [A-Series family of parts](https://www.samtec.com/industries/automotive/#resources) which include a Level 3 Product Part Approval Process (PPAP) package suited for use in automobile applications. The series of 100+ connectors are well suited for space-constrained, rugged applications within the vehicle. The latest additions, encompassing right-angle and edge connectors, specifically target automotive lighting, [infotainment](https://www.samtec.com/industries/automotive/infotainment), and [power](https://www.samtec.com/industries/automotive/embedded-computing/) designs. Samtec also offers a [full catalog](https://suddendocs.samtec.com/literature/samtec_f-224_catalog.pdf) of connector and cable products for EV [charging infrastructure](https://www.samtec.com/industries/automotive/charging-infrastructure/) and [C-V2X systems](https://www.samtec.com/industries/automotive/cv2x/), as well as cables and connectors for system debugging.

The Samtec A-series of ERX8 RA (0.635 mm Edge Rate®) and UMPX RA (2.00mm mPOWER®) connectors feature right-angle configurations to support flexible and space-constrained designs, particularly in lighting and power applications. The new A-series versions of the Samtec MECF and MEC6 series, including Mini-Card and GenerateTM series edge connectors, are well suited for use in infotainment and [traditional camera](https://www.samtec.com/industries/automotive/vision-systems/) systems in the vehicle.

Known as a worldwide service leader for electronic connectors and cables, Samtec has focused on leading-edge, high-speed products and services for the last two decades. The tremendous success in these areas has driven the company to further move into faster and smaller arenas, such as inside the vehicle and in EV charging infrastructure. Samtec provides full turnkey solutions and design support for the entire signal chain, from IC through package, substrates, connectors, and cables.

More product and application information, including downloadable 3D models, is available on the award-winning [Samtec website](https://www.samtec.com/industries/automotive/), with recently updated automotive applications industry pages, in the [Samtec Automotive Solutions Catalog](https://suddendocs.samtec.com/literature/samtec-automotive-catalog.pdf?_gl=1*1syr6jy*_gcl_au*MzI3MjA5OTI4LjE3MTY5MDMzNzc.*_ga*NTM2MjQwNzgzLjE3MTY5MDMzNzc.*_ga_3KFNZC07WW*MTcyMDY0MzM0NS41MS4xLjE3MjA2NDMzNjAuNDUuMC4w), or by contacting Samtec design engineers directly through [AutoSalesGroup@samtec.com](mailto:AutoSalesGroup@samtec.com). Visit Samtec at Booth #3114 at electric & hybrid vehicle technology expo/The Battery Show October 7-10 in Detroit, MI.

**About Samtec, Inc.**

Founded in 1976, Samtec is a privately held, $1 Billion global manufacturer of a broad line of electronic interconnect solutions, including High-Speed Board-to-Board, High-Speed Cables, Mid-Board and Panel Optics, Precision RF, Flexible Stacking, and Micro/Rugged components and cables. Samtec Technology Centers are dedicated to developing and advancing technologies, strategies, and products to optimize both the performance and cost of a system from the bare die to an interface 100 meters away, and all interconnect points in between. With 40+ international locations and products sold in more than 125 different countries, Samtec’s global presence enables unmatched customer service. For more information, please visit: [http://www.samtec.com](http://www.samtec.com/).

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Our press team enjoys working with journalists around the world to share compelling and innovative stories. If you are a member of the media/press and would like to talk, please send an email to [mediaroom@samtec.com](mailto:mediaroom@samtec.com).