# FOR IMMEDIATE RELEASE

# Samtec Signs TTI As Authorized Distributor

**As a new authorized distributor for Samtec products, TTI, Inc. will provide a global channel for Samtec’s cables and connectors that are used in electronic applications.**

[**New Albany, IN**]-- Samtec, Inc., the service leader in the connector industry, has announced that it has signed TTI, Inc. as an authorized distributor of the full line of Samtec cable and connector products. TTI, Inc. is a leading specialty distributor of interconnect, passive, electromechanical components, and discrete semiconductors. With this new agreement, TTI will provide Samtec PCB interconnects to electronics manufacturers worldwide, simplifying customers’ BOM purchases.

TTI, Inc. is a world-leading authorized distributor and specialist in electronic components, offering inventory from hundreds of the world's leading manufacturers. With more than 136 locations, over 8,000 employees, and more than 3 million square feet of warehouse worldwide, TTI’s extensive product line and supply chain solutions have made it the distributor of choice for industrial, military, aerospace and consumer electronics manufacturers.

“At Samtec, Sudden Service® drives everything we do, from developing flexible, high-performance interconnect solutions, to selecting our distribution partners” says Rick Skees, VP of Distribution, Samtec,. “TTI is known throughout the industry as a leader in customer support with a commitment to quality and inventory management. We are very pleased that they will be representing Samtec products in the global distribution channel.”

From standard products to unique high-performance designs, Samtec’s interconnect solutions are designed to support any interconnectivity need, regardless of application, performance requirements or environment. Serving digital, RF, and optical designs, Samtec’s products can be found in electronic products used in many applications, including datacom, AI/ML, military/aerospace, industrial, medical, test, computer/semiconductor, automotive, and consumer.

“We are very pleased to add Samtec to our supplier line card,” says Lew LaFornara, SVP Product and Supplier Marketing.  “We look forward to bringing Samtec’s industry-leading connector, cable and fiber optic products to our global customers, many of whom look to TTI and our custom supply chain management programs to minimize supply chain risk, reduce their inventories, and streamline their purchasing processes.”

The full line of Samtec products will be available from TTI beginning Q1 2025.

**About TTI**

TTI, Inc., a Berkshire Hathaway company, is an authorized, specialty distributor of electronic components. Founded in 1971, the emphasis on a broad and deep product portfolio, available-to-sell inventory and sophisticated supply chain programs has established TTI as a distributor of choice to manufacturers in the industrial, defense, aerospace, transportation, medical and communications sectors worldwide. TTI and its wholly owned subsidiaries, the TTI Family of Specialists, Mouser Electronics, Sager Electronics and the Exponential Technology Group employ over 8,000 people in more than 136 locations throughout the Americas, Europe, Asia and Africa. Globally, the TTI Family of Specialists maintain over 3 million square feet of dedicated warehouse space in 30 distribution centers. For more information about TTI, visit www.tti.com

**About Samtec, Inc.**

Founded in 1976, Samtec is a privately held, $1 Billion global manufacturer of a broad line of electronic interconnect solutions, including High-Speed Board-to-Board, High-Speed Cables, Mid-Board and Panel Optics, Precision RF, Flexible Stacking, and Micro/Rugged components and cables. Samtec Technology Centers are dedicated to developing and advancing technologies, strategies, and products to optimize both the performance and cost of a system from the bare die to an interface 100 meters away, and all interconnect points in between. With 40+ international locations and products sold in more than 125 different countries, Samtec’s global presence enables unmatched customer service. For more information, please visit: [http://www.samtec.com](http://www.samtec.com/).

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Our press team enjoys working with journalists around the world to share compelling and innovative stories. If you are a member of the media/press and would like to talk, please send an email to mediaroom@samtec.com.